

Community Manager/SMM

Team4You

Город: Москва / Удаленно

120 000 - 140 000 руб./месяц

Полный рабочий день

Опыт: От 1 года до 3 лет

Офис / Удаленно

We are Super.com, an international video game publisher and investment fund. We're all united by a desire to grow the industry and change it for better, and we need a community manager who loves games and is ready to build and maintain our games' communities. We are looking for a person who would join our team and take care of our community. Our community manager will be responsible for building relationships with community partners such as social networks, fan sites, influencers and players.

Задачи

- Establish and manage social media accounts for all of our games (Facebook, Twitter, Discord, Reddit, YouTube, Instagram, Steam, etc.)
- Prepare and implement content plans
- Design and manage community projects related to Super.com franchises
- Organize the development of visual materials for social media content
- Manage the day-to-day activities of community teams and create good vibes in the community
- Analyse and report on content performance data to drive continuous improvement, optimization, and innovation
- Take part in preparing for international festivals and conferences

Требования к кандидату

- Native or near-native English fluency (any other language is definitely a plus)
- At least 2 years' experience with community management and social media
- Deep knowledge of how social media works and an understanding of the unique characteristics of gaming communities
- Groundwork skills: writing error-free content, chatting with communities, creating news hooks, and providing timely responses
- Creative and self-reliant
- Knowing how to manage negativity within communities
- Avid gamer with active accounts (Steam or similar)
- Deep industry engagement

Условия работы

- Remote job
- Competitive compensation
- Lots of opportunities to boost your career and gain new skills - not only will you be working with gamedev experts, but we'll also invest in your education if needed
- A chance to work in a booming industry, within an international team
- A unique opportunity to learn some Russian on the job (if that just happens to be a cherished dream of yours!)

We look forward to receiving your application! Send your CV to my TG @hailieskye