

Senior User Acquisition manager

Litota

Город: Москва / Удаленно
Индивидуально/месяц
Полный рабочий день
Опыт: От 3 до 5 лет
Офис / Удаленно

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Litota was founded in 2006 and offers end-to-end software development services in FinTech & iGaming: from vision to implementation & support. Our aim is to collaborate with the best talents within the industry. We recruit genius developers, testers, analysts, experts from around the world to develop software and launch exciting projects together. Every day our team works from Russia, South Africa, Spain, Turkey, Serbia, Czech Republic, Kazakhstan, Vietnam, Bali, Armenia, Ukraine and other countries. We feel like a united strong dream-team: new employees join the process as efficiently as possible, and each of them finds new opportunities for development with us. Our team grows along with our product. Want to grow with us? At the moment we are looking for Senior digital marketing specialist (iGaming) to drive and develop all digital marketing activities for iGaming (lead generation, brand awareness).

Задачи

- marketing development and product launch - iGaming trends development - identify and test growth opportunities for traffic generation, lead generation, brand awareness, customer acquisition - leadgeneration

Требования к кандидату

- Proven experience in digital marketing in iGaming/Gambling - Deep understanding of iGaming market - Experience in launching new products to the markets (incl. international projects) - Proven experience in marketing research

Будет плюсом

- Experience with such markets as USA, Asia

Условия работы

Remote work - a great opportunity of WorkLifeBalance and at the same time feel your involvement in the business and the team. Ability to work in different time zones from GMT + 2 to GMT + 6. Interesting and unique projects - in the field of Fintech, iGaming and other trendy areas. Competitive salary with performance-based bonuses the opportunity for professional and career development Official employment Complete support from managers and colleagues