

SEO

Ejaw

Город: Удаленно
Индивидуально/месяц
Полный рабочий день
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Задачи

- technical complex SEO audit of company web- site; - comprehensive analysis of competitors; stay abreast of current best practices in the industry and review competitor websites to compare their activities; - developing content strategies that encompass the goals of a company and aligns with company's image; - tracking site performance and developing new processes to improve; increasing search traffic; - manage content across all platforms.

Требования к кандидату

- 2+ years experience in SEO position in GameDev sphere; - deep understanding of SEO (algorithms, filters, contextual ranking); - experience in using Serpstat, Ahrefs, Wordstat, KeyCollector, ScreamingFrog, Netpeak; - Upper-Intermediate or higher English (mostly writing); - self-reliant person

Будет плюсом

- degree in Marketing, Communications, Journalism, English, or related fields.

Условия работы

- remote work; - flexible schedule; - friendly and talented team; - variety of interesting projects